

Designing Hope

Spring Fashion Affair

...with an Italian Flair

JUNE 7, 2023

6:30–9:30pm

Old Town Hall

460 Botsford St., Newmarket

TICKETS: \$85

Celebrities, Food, and Fun!

IN SUPPORT OF



Abuse Hurts is proud to present the Designing Hope Spring Fashion Affair with an Italian Flair event in support of Abuse Hurts. It will be a night of delicious food and refreshments, an elegant silent auction with unique treasures, and an area for shopping from high end local fashion retailers. The highlight of the evening will be a fashion show with clothing supplied by the select vendors and modelled by many local 'celebrities' and well-known personalities in the community. There will be a special program printed for attendees about the event and also filled with valuable, take-home content.

Designing Hope is the first event in 2023 to celebrate Abuse Hurts' 30th Anniversary. Its team of staff, volunteers and supporters are excited to bring this joyous event to the community to help celebrate their milestone and also bring much-needed hope to York Region and beyond. The support of sponsorship will aid the charity in assisting the thousands of clients they serve each year and help make this a pinnacle event for York Region this Spring.

Abuse Hurts is a charitable organization that has served Canadians since 1993. The Centre's mandate is to significantly reduce the incidence and impact of abuse through education and public awareness. Abuse Hurts operates solely on private donations with no sustaining funds from any government body.

Its aim is to raise awareness about the true cost of neglect and abuse and currently supports dozens of organizations including children's services, victim's services, shelters, and other agencies that deal with tens of thousands of children, women, and men whose lives have been affected by abuse. With help from the community and corporate partners, the Centre also provides access to support, healing and individual empowerment for adult survivors, their families and caregivers.

Sponsorship Opportunities



Platinum: \$5,000

- Primary sponsorship presence on all event-related assets
- Acknowledgment in Summer and Fall 2023 issues of eZine
- Acknowledgement on Abuse Hurts website and social media channels
- Speaking opportunity at Designing Hope event
- Promotion of 30-sec. video on all relevant marketing channels

Gold: \$2,000

- Sponsorship marketing on all event-related assets
- Acknowledgment in Summer and Fall 2023 issues of eZine
- Acknowledgement on Abuse Hurts website and social media channels
- Promotion of 30-sec. video on all relevant marketing channels

Silver: \$1,500

- Sponsorship marketing on all event-related assets
- Acknowledgment in Summer and Fall 2023 issues of eZine
- Acknowledgement on Abuse Hurts website and social media channels

Bronze: \$1,000

- Sponsorship marketing on all event-related assets
- Acknowledgment in Summer 2023 issue of eZine
- Acknowledgement on Abuse Hurts website

Refreshment: \$2,000

- Sponsorship marketing on all event-related assets
- Acknowledgment in Summer and Fall 2023 issues of eZine
- Acknowledgement on Abuse Hurts website and social media channels
- Promotion of 15-sec. video on social media channels

Audio-Visual: \$1000

- Sponsorship marketing on all event-related assets
- Acknowledgement on Abuse Hurts website
- Acknowledgement in Summer 2023 issue of eZine

Program: \$500

- Sponsorship marketing on all event-related assets
- Acknowledgement on Abuse Hurts website

Decor: \$500

- Sponsorship marketing on all event-related assets
- Acknowledgement on Abuse Hurts website

Sponsorship Inquiries: please contact info@abusehurts.ca or call (905) 727-4357