

Abuse Hurts
presents

The "Un-Do"

On Sep 21, for only \$40, stay home in support of abused women and children. Or go out, but not to our event. There's no event...



The Abuse Hurts First Annual "Un-Do"

The pressure is off. Here is one less fundraising event to go to. Instead, you can pay us to *not* attend our non-event. Why? Let us show you the math:

Not attending our Un-Do

Fee: \$40 per person

For that price, you are supporting Abuse Hurts and contributing toward the assistance of abuse survivors.

Plus, you get a tax receipt.

Total Cost: \$40

Attend a Fundraising Gala

Ticket: \$150 per person

Dress/Suit: \$200-\$400

Shoes: \$150

Hair: \$45-\$60

Mani/Pedi: \$60

Babysitter: \$120

Raffle Tickets: \$20

Silent Auction: \$80

Drink tickets: \$20

Total Cost: \$860 and up

Let's face it - we all like to go out but galas can get pricey and we're all so busy lately. Wouldn't it be great to support a charity by *not* going out for a change? You can still go out and have a great time at your local restaurant or movie theatre. But with a low ticket price of \$40 to *not* go to the Un-Do, you'll be simultaneously having a night out *and* supporting a great cause without breaking the bank!

Proceeds from this non-event will go toward our Delivering Hope program, which supports survivors of abuse with essential items like clothing, footwear, housewares, personal care and hygiene items, bedding and linens, and also make-overs. [Click here for more info.](#)



Sponsorship Opportunities

Aside from marketing/advertising, there really isn't much expense with letting people know there's nothing happening. Still, it *is* a fundraiser so we sure could use the financial support. We have four types of sponsorships available; general support, marketing support, a Host Sponsorship, and alternative event sponsorships.

Alternative Event Sponsorship – \$2000

This sponsorship is unique because it gives the sponsor a chance to promote an alternative event or deal happening at their location on the same day or day after the non-event. Since no-one is attending our non-event, perhaps they can swing by your location to take advantage of your "One Day Only Un-Do Sale" or "Un-Do BBQ Wings Special". Be creative with what you offer and what you call it!

Sponsorship benefits:

- Unique, sponsor-created Sponsorship Title that depicts their custom offer
- Recognition in online advertising and marketing (Website, social media, email)
- Online promotion of sponsor-submitted ads and/or video (up to 30 seconds) content that promotes their alternative event
- A one-time run of sponsor-created video during an online, live-hosted, non-event commentary. Can be the same video promoted leading up to the non-event or a special non-event night greeting or general business advertisement (up to 60 seconds)
- Recognition in Abuse Hurts online eZine publications (2 separate issues)

Advertising Sponsor – \$1500 (1 spot available)

This sponsorship supports our efforts to promote this non-event through online channels, printed flyers, online paid ads and any signage.

Sponsorship benefits:

- Recognition in online advertising and marketing (Website, social media, email)
- A one-time run of sponsor-created video during an online, live-hosted, non-event commentary. Can be the same video promoted leading up to the non-event or a special non-event night greeting or general business advertisement (up to 60 seconds)
- Recognition in Abuse Hurts online eZine publications (2 separate issues)



Host Sponsor – \$1000 (1 spot available)

Abuse Hurts will release a pre-recorded video with Host(s) that will be available to the public (not just ticket holders) on the night of the non-event. This will be an opportunity to acknowledge sponsors and explain in greater detail what the “Un-Do” is about.

Sponsorship benefits:

- Recognition in online advertising and marketing (Website, social media, email)
- A one-time run of sponsor-created video during an online, live-hosted, non-event commentary. Can be the same video promoted leading up to the non-event or a special non-event night greeting or general business advertisement (up to 60 seconds)
- Logo presence intermittently during online Host Commentary
- Recognition in Abuse Hurts online eZine publication (1 issue)

Supporting Sponsor – \$500

This sponsorship supports all expenses not mentioned in other sponsorships (tickets sales, etc) related to this non-event with the aim of making it a successful fundraiser for Abuse Hurts. Funds will also go toward our Delivering Hope program supplies if possible.

Sponsorship benefits:

- Recognition in online advertising and marketing (Website, social media, email)
- Sponsor acknowledgement by hosts during an online, live-hosted, non-event commentary.
- Recognition in Abuse Hurts online eZine publication (1 issue)

For more info or to secure your sponsorship spot,
contact:

info@abusehurts.ca
(905) 727-4357 Ext 226
<https://shorturl.at/2vCPm>

